

FUNDRAISING PACK

For schools and young
people of all ages

Fundraise and make a difference to the lives of some of the UK's most vulnerable and forgotten children.



SPONSORSHIP FORM AVAILABLE
AT WWW.KIDSOUT.ORG.UK

wwwkidsout.org.uk

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DO SOMETHING AMAZING!

Each year in the UK more than 20,000 children along with their mothers*, flee domestic abuse to seek sanctuary in refuge. Typically leaving home with only the clothes on their backs, these children will have witnessed or experienced violent, emotional and sometimes sexual abuse.

In collaboration with Women's Aid, partner charities and corporate supporters, KidsOut provides these children and thousands of other disadvantaged children, with new toys and books and takes them on Fun Days Out so they can enjoy the innocence of just being children.

CONTACT US:

01525 385252

www.kidsout.org.uk

fundraising@kidsout.org.uk



However you choose to do it BE AMAZING!

*In the majority of cases it is the mother but male and those identifying as non-binary are included in this figure.





IT'S DOESN'T HAVE TO BE HARD WORK!

Making a real difference to the lives of vulnerable children needn't be tough work.

There are so many fun ways to fundraise either as an individual, as a group, or as a school, and we hear so many great ones all the time.

Some of the most popular ones include sponsored: wear-your-pyjamas-to-school days, Fancy Dress Fridays, holding a sporting event, selling old toys and books, washing cars, teddy bears picnics, sponsored karaoke, and bake sales.

Why not persuade your school to choose KidsOut as their charity of choice? Or how about holding a Giving Tree Event where everyone helps buy a gift for a disadvantaged child who has nothing?

KidsOut provides nearly 300,000 items including, toys books, food vouchers, laptops plus Fun Days Out every year to vulnerable children – thanks to the kindness of people like you.



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What we do - Putting smiles on the faces of the most vulnerable

KidsOut Toy Boxes

Moving into a refuge can be particularly traumatic for children, especially when they have already left their school, friends and possessions behind. With their mother's attention and resources typically focused on acquiring basic necessities, purchasing toys and going on Fun Days out are often way down the list. To make the children feel welcome and bring a smile to their faces, KidsOut provides each child with a gender and age appropriate box of new toys and books on arrival in refuge. Each toy box typically consists of a family game, jigsaw puzzle, craft activity set, action figure/doll, books and a cuddly toy. For some children, owning a brand new toy is something they have never experienced.



Over 20,000 children a year flee domestic abuse to live in refuge – how you can help



The Giving Tree

KidsOut's Giving Tree – the Fun & Happiness Shop, invites everyone to fundraise and help buy toys and Fun Days Out for children who need it most. Many of the recipients are children who have escaped domestic violence and have been forced to flee their homes quickly and leave all their possessions behind them. Other children we help are those affected by poverty or are disadvantaged, or have life-limiting health problems. Some will never have owned a brand new toy or book, some will never had a day out, or been to the cinema or seen the sea.



The Giving Tree – Fun & Happiness Shop

How it works:

Buy a gift for a child from the Giving Tree Shop on our website and your gift will be delivered to a vulnerable child by our KidsOut team at a time when the child needs it most, for example on arrival in refuge. The gift will be provided anonymously but you'll know in your heart the amazing difference you have made to a child or children because of your kindness.

Fundraise for a child to go on the National Rotary KidsOut Day

Every year, the Rotary International in Great Britain and Ireland together with KidsOut take over 20,000 disadvantaged children on a Fun Day Out. The children visit the seaside, theme parks, adventure playgrounds, zoos, and more. Many of these children will never have experienced such activities and the trips provide children with happy memories to cherish.

“Our pupils were so engaged with the project and are keen to fundraise for children at Christmas too.”





KidsOut Multi-Sensory Environments

KidsOut provides multi-sensory environments to help young children learn and explore creatively. The sensory environments particularly benefit children with learning and physical disabilities.. Each multi-sensory unit is semi-portable and can be used to adapt a room or space into a dedicated specialist care area. The units include coloured lighting, bubble tubes, effects projectors, sound and video projection. By controlling these elements, children are able to engage multiple senses helping with the child's development whilst having fun learning.



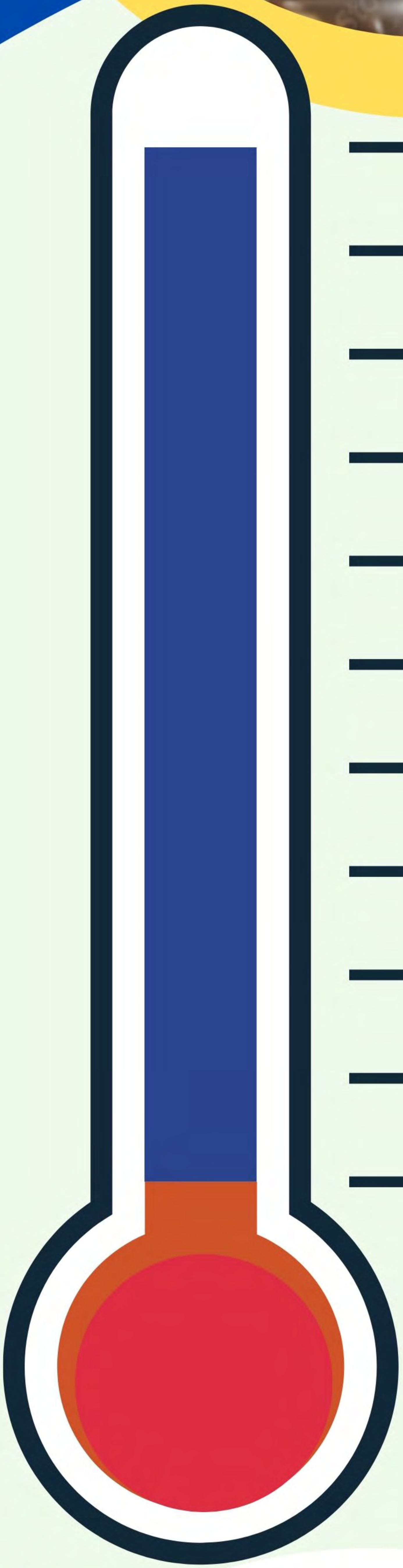
GO ON, BE AMAZING!

If you or your school would like to help, fundraise, donate, or get involved with any of our projects. please get in touch on:

Tel: 01525 385252

or email us at: fundraising@kidsout.org.uk





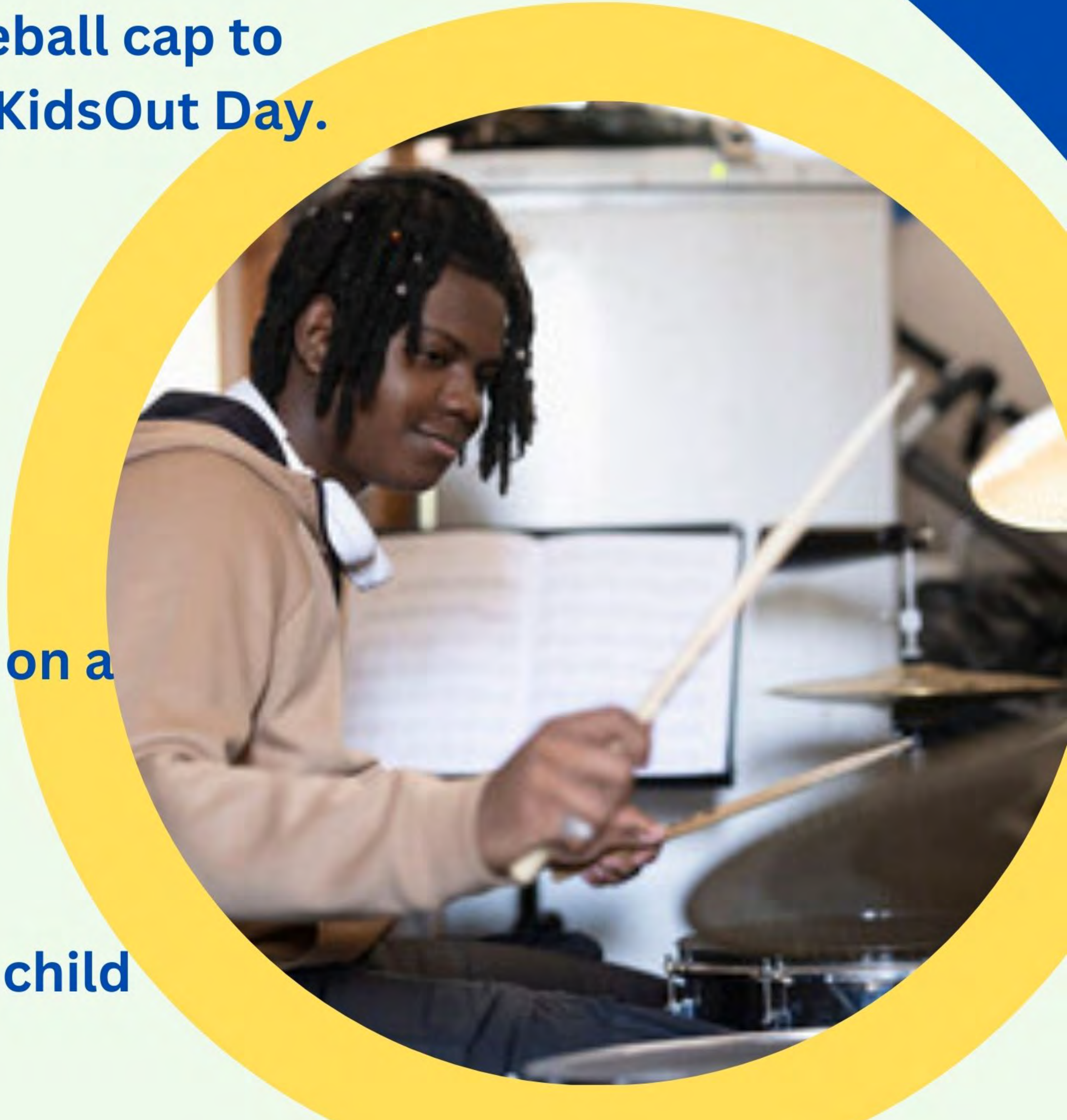
For £1
you can pay for a child's baseball cap to wear on the National Rotary KidsOut Day.

For £10
you can buy a gift for a child in refuge.

For £30
you can pay for a child to go on a Fun Day Out

For £50
you can send a Toy Box to a child arriving in refuge.

For £110
you can send a Toy Box to a child arriving in refuge and take two children on a Fun Day out



KidsOut support over 600 refuges across the UK so there's always a refuge near you



Teddy Bears Picnic



The National Teddy Bears Picnic Day is in July every year with picnics held throughout that week.

The event is held in conjunction with the children's charity, Bear Force, and encourages children to talk about what's on their minds and importantly for adults to listen to them. Talking whilst walking is a great way for adults to engage with children about anything that may be worrying them as a child's feelings tend to flow more freely when in relaxed situations. The Picnic also helps raise awareness of the thousands of disadvantaged children who KidsOut support, and asks for participants to buy a Fun Day Out for a child in need via the Giving Tree, Fun & Happiness Shop.

Some schools will hold their picnics in their classroom or on school property, with younger children bringing their teddy bears along for extra fun. The teddy bears can also encourage children to feel more confident about talking about their worries when they have their little friend with them.



"Whilst it was not our intention to, as part of the school's fundraising work we were able to identify two children who were experiencing problems at home and appropriately intervene."

The Famous KidsOut Giving Tree at Christmas



KidsOut, the Fun & Happiness Charity, provide toys, books, Fun Days Out and much more to vulnerable children throughout the year, but we are at our busiest at Christmastime.

Our Christmas Fundraising Pack is available to download from the KidsOut website from September 1st.



As featured in
The Sun
The BBC
The Express



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Supporting some of the UK's most vulnerable and forgotten children